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For Immediate Release

New Home Builders' Web Site Custom-Fit For Consumers

HAMILTON – Having a new home built is usually a lengthy and detailed process, and also one of the biggest purchases a person will ever make. The Hamilton-Halton Home Builders' Association (HHHBA) aims to make it a bit easier for consumers by providing tips and advice on its new web site, www.hhhba.ca.

The "New Home Buyers" section of the site has been custom built specifically with consumers' needs and questions in mind. "It's a resource that will help consumers choose a builder, ask the right questions, understand the building process, and even learn some industry jargon," says HHHBA president Vince Molinaro. "Our goal is to demystify the process and help people feel more confident in having a new home built."

Mr. Molinaro said the tips and advice for consumers were generated by four senior HHHBA member builders in a brainstorming session. "We all put forward the things that we'd like our customers to know and understand, to help make the purchase and building process go as smoothly as possible for both the customer and the builder."

A key piece of advice for consumers is to choose a builder who is a member of HHHBA, he adds. "Our members subscribe to a Code of Ethics for quality construction and good customer relations. We always encourage people to look for the HHHBA logo on ads, web sites or brochures, or check our web site, which has a complete directory of HHHBA members."

The web site also connects consumers to other resources that can help them make informed home-buying decisions – the Canadian Home Builders' Association, Tarion Warranty Corporation, and more.

HHHBA was formed in 1942 to provide a voice for the local construction industry and, by advocating for new home buyers, helping people to fulfill the dream of home ownership.

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